



WEDNESDAY
APRIL 17, 2019
7:00 PM
Hopewell Theater
Hopewell, NJ

CORPORATE PARTNERSHIP

Help **Young Audiences** continue to inspire young people and expand their learning through the arts. This event is a celebration of how the arts impact, inspire, serve and engage children with special needs. Donated funds support the launch of United We Discover, a new initiative to develop and pilot programs where children of all abilities can co-create art and discover one another's contribution to the creative process.

The event features a special performance by **David Harrell**, actor, speaker, and disability advocate. Your guests will be moved, amazed and inspired by his performance as he weaves drama and comedy together to share stories from his life's journey growing up with a disability.

Guests will enjoy cocktails and hors d'oeuvres as they mingle with the region's arts supporters and enjoy a visual art display by students and young adult artists with disabilities. Following David's performance, guests can participate in a Q&A with David, disability advocates, and artists during coffee and dessert.

Your **tax-deductible sponsorship** for **United We Discover** will be used to launch this initiative through new program development, recruiting teaching artists with disabilities and supporting the pilot of the program in schools.

Marketing outreach for this event includes:

- **E-mail** to over 12,000 unique YA contacts per email blast
- **Social Media** to 3,000+ followers on FB, Twitter and Instagram; boosted posts to targeted audiences; Facebook ads for events
- **Website traffic** for over 50,000 unique views/month
- **Cross network marketing** to the numerous networks of YA Trustees and supporters

Artwork by Lorenzo DiAndrea, the event's featured visual artist. Lorenzo's personal narrative includes ongoing medical care and support for communication and daily living.

Diamond Sponsorship: \$10,000

- Premium Reserved cabaret-style seating for 16 guests
- **Top priority** logo placement on all event material and YA website
- Prominent recognition on social media posts (Twitter, Facebook, Instagram)

Platinum Sponsorship: \$5,000

- Reserved cabaret-style seating for 12 guests
- **Priority** logo placement on all event material and YA website
- Recognition on social media posts (Twitter, Facebook, Instagram)

Gold Sponsorship: \$2,500

- Reserved cabaret-style seating for 8 guests
- Company name on all event material and YA website
- Recognition on social media posts (Twitter, Facebook, Instagram)

Silver Sponsorship: \$1,000

- Reserved cabaret-style seating for 4 guests
- Company name on all event material and YA website
- Social media shout-outs (Twitter, Facebook, Instagram)



For more information, contact Ann Betterton
abetterton@yanjep.org
609-243-9000 x205 ■ yanjep.org